

## About Our Product –

### Product Information

**About our paper** – We use 100% recycled linen paper, we conserve the world's forests. Handmade, the paper dissolves as the flowers and herbs grow. We are environmentally "GREEN."

**IDEAL FOR** – Direct Mail, Trade Show Invitations, Grand Openings, New Product Introductions, Fundraisers, Holiday Greeting Cards, Thank You Cards, Romance Cards, Customer Appreciation, Home and Garden Events, Earth Day Events, Weddings, Showers, Awareness Causes, Special Events.

**INDUSTRIES** – Banks, Mortgage Companies, Insurance Companies, Pharmaceutical Companies, Convention and Visitor Bureaus, Schools, Colleges, Non Profit Associations, Religious Organizations, Healthcare Organizations, Hotels, Libraries, Municipalities, Realtors, Marketing Companies, Utility Companies, Waste Management Companies, Landscapers, and many others.

Visit our website at [www.floralpromo.com](http://www.floralpromo.com) for additional Industries, Suggested Tag Lines and Case Histories.

**SUGGESTED TAG LINES** – "Come Grow With Us." "We're Growing." "Business is Blooming." "We Have a Bouquet of Ideas For You." "Nurture Your Growth." "Plant a Seed." "Watch Your Investment Grow." "Plant a Promise." "Let Your Excitement Grow." "Planting the Seeds of the Future." "Here We Grow Again." "We Can Help You Grow." "Let Your Money Grow with Us." "Thank You For Helping Us Plant The Seeds Of Success."

Please specify shape when ordering. Custom shapes available, call for quote.  
\* Stock & Custom Printed Pop-Out charges starting at \$.20(A) each.

## OUR STOCK POP-OUT SHAPES:



## Ordering Information –

**Printing:** 4 color imprint included in pricing. Printing available only on white seeded paper. Full bleed available, contact us for pricing.

**Artwork:** Original electronic graphic arts file (Adobe Illustrator preferred, any version), CMYK or PMS specified color, all text outlined; or all fonts included with the graphic arts file; or high resolution digital photo (no less than 1:1); OTHERWISE \$60.00(G) and up if art requires additional work. We will typeset two lines of straight copy at no charge. All printed product requires 1/4" margin on all sides. Please send hard copy printout. Production templates are also available on our website.

**Envelopes:** All of our envelopes are 100% recycled paper except our gold foil lined holiday card envelopes.

**Envelope Imprinting:** \$.20(A) per envelope, return address only. For custom logo, indicia and return address, add \$.30(A) per envelope. Minimum charge is \$60.00(G).

**Second Side Printing:** Some product allows for second side printing. If available, add \$.40(A) each unless otherwise noted on page.

**Set Up:** \$45.00(G).

**Business Card Slit:** Add \$.30(G) each.

**Split Shipments:** Add \$6.25(G) per destination plus shipping charges.

**Standard Production:** 10 working days after proof approval, subject to stock availability. Gift Cards, Calendars and Puzzles require 15 working days after proof approval.

**Shipping:** Normal shipping by UPS only. Rush Orders: Next day air must be authorized to meet in hand requirement date. Third party billing allowed, however there will be a \$5.00(G) handling charge per box. Minimum service charge for other carriers is \$30.00(G).

**Rush Services:** Available for most products. Contact us for pricing, availability and details.

**Paper Proofs:** Faxed or emailed at no charge.

**Pre-production Sample:** \$15.00(G) plus Set Up charge.

**Standard Packaging:** Pop-Out products are banded in 25's standard, all other products are bulk packed. Add \$.16(A) for individual polybag. All cards include envelopes packed separately.

**Bulk Mail & Variable Printing:** Services are available, contact us for pricing.

**Standard Seeds:** We offer a variety of standard seed mixes. It can include Marigolds and Cosmos as a mix, Sweet Alyssum and Baby's Breath as a mix, Black Eyed Susan or Basil depending on the season and current availability. Forget-me-not seeds are featured in our Pop-Out products.

**Custom Seeds:** We can provide paper with custom seeds (individual or mix) and herbs. Pricing is subject to specific seeds and herbs, contact us for availability.

**Planting Instructions:** Each product comes with easy to follow instructions printed on it.

**Samples:** Random or comparative samples available upon request.

**Seeded Paper Color:** We print on white paper. Sometimes the color may vary slightly, due to the paper or the seed mix.

**Product Images:** Individual Images of all products are available as a free download. Go to [www.floralpromo.com](http://www.floralpromo.com) and click on catalog for images from this catalog and many more.

**Pop-Out Colors:** Our stock Pop-Out colors are as shown above. Stock shapes can be done in our other colors at an extra cost. Contact us for pricing and availability.

FOB FL. Pricing Subject To Change.